



# Michael House Pregnancy Care Centre

*A Safe Haven For Life*

## Third Party Events Guidelines

Thank you for considering Michael House Pregnancy Care Centre as a benefactor of your fundraising event. We always welcome new and innovative fundraising and awareness raising ventures in addition to our regular fundraising events! By supporting Michael House you are helping us to shelter and support mothers, their infants and children in our community. It truly takes a community to make a difference and we sincerely thank you for your interest in running a fundraising event to support our mission.

Michael House cannot help with the funding of your event, but we can help in other ways to make it a success and as easy as possible! Please read the following guidelines and policies carefully. If you have any questions, please do not hesitate to contact our office at [office@michaelhouse.ca](mailto:office@michaelhouse.ca) or 519-766-7675.

### What is a Third Party Event?

A third party event is a fundraising initiative organized, staged and funded by a community group, club, business or individual(s) who wish to raise money on behalf of Michael House Pregnancy Care Centre. Some examples of tried and true third party events include:

- **Car washes** –A fun and simple event to run! Car washes work well for school and youth groups.
- **Car shows**—Know some car enthusiasts? A car show is great for all ages and can easily be run by an individual, group or business.
- **Plant sales** –Perfect to run at a school or with your local church group or woman’s league!
- **Theme dinner** –Fantastic events for churches and other organizations. Serve a simple ticketed dinner dressed up in a fun theme! (ie Chili cook-off, murder mystery dinner, costume party)
- **Game Night** –Get out those board games and start playing! Invite your friends, break into teams and let the fun begin. Ask everyone to make a donation for coming.
- **Silent auctions** –A simple event to run at your workplace, club, or group. Gather donated goods and auction them off!
- **Tea parties** –Get your girls together and host a fun old-fashioned tea party! Fun for all ages!
- **Karaoke Night** – Who cares if you can’t carry a tune? Host a karaoke night and sing your lungs out! Have the announcer tell the crowd that you’re singing for pledges! (Or collecting pledges to stop singing!)
- **Bake sales and Book Sales** –A versatile fundraiser that works well for any group! Can be done at almost any location from the office to your local school!
- **Dress Down Day** –Have the office (or your school!) dress casually for the day for a small fee!
- **Birthday parties:** In lieu of presents, ask for donations!
- **Run, walk or bowl-a-thon etc.:** Get your workplace, organization or club to organize a run, walk, or bowl-a-thon. A great way to bond and get some exercise while fundraising for a great cause

### How can Michael House help?

- Michael House can acknowledge the third party fundraiser with appropriate recognition. This can include a post on our website, social media recognition, and a photo op when the funds raised are delivered to Michael House.
- We can provide guidance and advice on event planning.

*Michael House Provides Shelter & Support to Pregnant & Parenting Women in Our Community*

187 Bristol Street Guelph ON N1H 3M2 ▪ 519-766-7675 ▪ [office@michaelhouse.ca](mailto:office@michaelhouse.ca) ▪ [michaelhouse.ca](http://michaelhouse.ca)

Charitable Registration # 8599 09 137 RR 0001





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- We can provide charitable tax receipts for donations of over \$20 to Michael House.
- We can provide informational brochures about Michael House and a pop-up banner for your event.
- We can provide a staff or volunteer to attend and/or speak at your event.

## General Policies

- We ask that before you host your event you contact Michael House with your information and a description of the proposed event in order for Michael House to approve the use of the Michael House identity in the event.
- Michael House reserves the right to decline any sponsorship that Michael house believes may have a negative reflection or is not in keeping with our mission.
- Michael House reserves the right to decline an event that competes or conflicts with an existing Michael House event.
- All donor information from your event will be kept confidential. Michael House will not share, trade or sell any of the donor information. Michael House maintains a strict policy of respecting donor privacy.

## Financial Policies

- The third party fundraising organization will handle all monies for the event and present the proceeds to Michael House within 30 days of the completion of the event
- Michael House is not responsible should any financial loss occur from the event
- Michael House Pregnancy Care Centre will comply with all current Canadian tax laws. Michael house will issue charitable receipts for all monetary donations in excess of \$20.

## Publicity Guidelines

- We ask that any use of our logo or identity on promotional materials be approved in advance by Michael House
- Event names should not incorporate the name Michael House as in “The Michael House Walkathon” but should instead use a second line to identify the relationship with Michael House, such as “ABC Group Walkathon, benefiting Michael House Pregnancy Care Centre”.

Third Party events are a fantastic way to show your support for Michael House and are a great way to raise awareness for your organization or business. Allow me to share with you the following testimony:

*“When I first came to Michael House I was a young, naïve 17-year-old girl trying to cope with the fact that I was probably going to have to give up my child. During my time at Michael House however I have learned how to focus my emotions and how to take care of myself on a basic level, like cooking and cleaning, as well as more advanced skills, like finances, emotions and healthy relationships. Michael House essentially saved me from myself. I was on a self-destructive path and the staff helped me in every possible way to realize that I needed to make a change. With their support and the support of the other girls I went back to school and really worked to get an education; they made me financially independent.”*